

# Search and Competition with Endogenous Investigations

## Supplementary Appendix

Vasudha Jain\*      Mark Whitmeyer†

November 9, 2021

## 1 Mathematica Code for Result Verification

This supplement provides Mathematica code for verifying the results for some of the auxiliary (algebra-heavy) results in [Jain and Whitmeyer \(2021\)](#).

### 1.1 Proposition 4.4 Calculations

As stated in the paper, there is active search and information acquisition provided

$$\mu \geq 2 \sqrt{\frac{c}{\kappa}} - \frac{1}{4\kappa} . \quad (A1)$$

Case 2 refers to  $\mu > 0$  and  $\mu/4 < c < \mu/3$ , Case 3 refers to  $\mu \geq 0$  and  $c \geq \mu/3$ , and Case 4 refers to  $\mu < 0$ .

In Case 2, when does Inequality A1 hold?

```
1 Reduce[\[Mu] > 0 && \[Mu]/4 < c < \[Mu]/3 &&
2   0 < \[Kappa] < 1/(4 c) && \[Mu] >=
3   2 Sqrt[c/\[Kappa]] - 1/(4 \[Kappa])]
```

In Case 3, when does Inequality A1 hold?

```
1 Reduce[\[Mu] > 0 && c >= \[Mu]/3 &&
2   0 < \[Kappa] < 1/(4 c) && \[Mu] >=
3   2 Sqrt[c/\[Kappa]] - 1/(4 \[Kappa])]
```

In Case 4, when does Inequality A1 hold?

```
1 Reduce[\[Mu] < 0 && \[Mu] >=
2   2 Sqrt[c/\[Kappa]] - 1/(4 \[Kappa]), {\[Mu], c, \[Kappa]}]
```

### 1.2 Lemma 5.3 Calculations

As defined in the paper,

$$\iota(p_M, \kappa, \mu) := p_M \ln \left\{ 1 + \frac{1}{2\kappa p_M} \right\} + p_M - \mu + a .$$

---

\*University of Texas at Austin

†Arizona State University; formerly at the Hausdorff Center for Mathematics & Institute for Microeconomics, University of Bonn.

Computing  $\iota'(\underline{p}_M)$ .

```

1 D[Subscript[
2 \!(*UnderscriptBox[(p\), (\_)], M]
3 Log[1 + 1/(2 \[Kappa] Subscript[
4 \!(*UnderscriptBox[(p\), (\_)], M)] + Subscript[
5 \!(*UnderscriptBox[(p\), (\_)], M], Subscript[
6 \!(*UnderscriptBox[(p\), (\_)], M] ]

```

Verifying that  $\iota'$  is strictly decreasing in  $\underline{p}_M$ .

```

1 Reduce[D[D[Subscript[
2 \!(*UnderscriptBox[(p\), (\_)], M]
3 Log[1 + 1/(2 \[Kappa] Subscript[
4 \!(*UnderscriptBox[(p\), (\_)], M)] + Subscript[
5 \!(*UnderscriptBox[(p\), (\_)], M], Subscript[
6 \!(*UnderscriptBox[(p\), (\_)], M], Subscript[
7 \!(*UnderscriptBox[(p\), (\_)], M] ] > 0 && Subscript[
8 \!(*UnderscriptBox[(p\), (\_)], M] > 0]

```

Computing  $\iota'(\kappa)$ .

```

1 D[Subscript[
2 \!(*UnderscriptBox[(p\), (\_)], M]
3 Log[1 + 1/(2 \[Kappa] Subscript[
4 \!(*UnderscriptBox[(p\), (\_)], M)], \[Kappa] ]

```

### 1.3 Lemma 5.4 Calculations

As stated in the paper

$$\frac{1}{2} \ln \left\{ \frac{z+1}{z} \right\} - \frac{1}{(z+1) \ln \left\{ \frac{z+1}{z} \right\} + z} \geq 0. \quad (A9)$$

Verifying the last step.

```

1 Reduce[1/2 Log[1 + 1/z] - 1/((z + 1) Log[1 + 1/z] + z) >= 0 &&
2 z > 0, Reals]
3 NRoot[{-2 + Log[1 + #^(-1)] # + Log[1 + #^(-1)]^2 (1 + #) &,
4 0.67311392763327999759032728476285112329`20.298128281937895}]]

```

### 1.4 Claim A.6 Calculations

As stated in the paper,

$$\underline{p}''(\kappa) = \frac{-\underline{\iota}_p^2 \iota_{\kappa\kappa} + 2\underline{\iota}_p \iota_\kappa \iota_{\kappa p} - \iota_\kappa^2 \underline{\iota}_{pp}}{\underline{\iota}_p^3}.$$

Computing the first term (of three) in the numerator of this expression.

```

1 FullSimplify[-D[D[Subscript[
2 \!(*UnderscriptBox[(p\), (\_)], M]
3 Log[1 + 1/(2 \[Kappa] Subscript[
4 \!(*UnderscriptBox[(p\), (\_)], M)] + Subscript[
5 \!(*UnderscriptBox[(p\), (\_)], M], \[Kappa] ], \[Kappa] ] D[
6 Subscript[
7 \!(*UnderscriptBox[(p\), (\_)], M]
8 Log[1 + 1/(2 \[Kappa] Subscript[
9 \!(*UnderscriptBox[(p\), (\_)], M)] + Subscript[
10 \!(*UnderscriptBox[(p\), (\_)], M], Subscript[
11 \!(*UnderscriptBox[(p\), (\_)], M] ]^2]

```

Computing the second term (of three) in the numerator of the expression for  $\underline{p}''(\kappa)$ .

```

1 FullSimplify[2 D[Subscript[
2 \!(*UnderscriptBox[(p), (\_)], M]
3 Log[1 + 1/(2 \[Kappa]) Subscript[
4 \!(*UnderscriptBox[(p), (\_)], M)] + Subscript[
5 \!(*UnderscriptBox[(p), (\_)], M], Subscript[
6 \!(*UnderscriptBox[(p), (\_)], M] D[Subscript[
7 \!(*UnderscriptBox[(p), (\_)], M]
8 Log[1 + 1/(2 \[Kappa]) Subscript[
9 \!(*UnderscriptBox[(p), (\_)], M)] + Subscript[
10 \!(*UnderscriptBox[(p), (\_)], M], \[Kappa]] D[D[Subscript[
11 \!(*UnderscriptBox[(p), (\_)], M]
12 Log[1 + 1/(2 \[Kappa]) Subscript[
13 \!(*UnderscriptBox[(p), (\_)], M)] + Subscript[
14 \!(*UnderscriptBox[(p), (\_)], M], \[Kappa]], Subscript[
15 \!(*UnderscriptBox[(p), (\_)], M)]]

```

Computing the third term (of three) in the numerator of the expression for  $\underline{p}''(\kappa)$ .

```

1 FullSimplify[-D[Subscript[
2 \!(*UnderscriptBox[(p), (\_)], M]
3 Log[1 + 1/(2 \[Kappa]) Subscript[
4 \!(*UnderscriptBox[(p), (\_)], M)] + Subscript[
5 \!(*UnderscriptBox[(p), (\_)], M], \[Kappa]]^2 D[D[Subscript[
6 \!(*UnderscriptBox[(p), (\_)], M]
7 Log[1 + 1/(2 \[Kappa]) Subscript[
8 \!(*UnderscriptBox[(p), (\_)], M)] + Subscript[
9 \!(*UnderscriptBox[(p), (\_)], M], Subscript[
10 \!(*UnderscriptBox[(p), (\_)], M], Subscript[
11 \!(*UnderscriptBox[(p), (\_)], M)]]

```

As defined in the paper,

$$2 \ln\left(\frac{1}{z} + 1\right)(1 - 2z) + \frac{2z+1}{z+1}(1-z) - \left(\ln\left(\frac{1}{z} + 1\right)\right)^2(2z+1) < 0. \quad (A11)$$

Verifying Inequality A11.

```

1 Reduce[2 Log[
2 1/z + 1] (1 - 2 z) + (2 z + 1)/(z + 1) (1 -
3 z) - (Log[1/z + 1])^2 (2 z + 1) > 0 && z > 0, Reals]

```

## 1.5 Claim A.7 Calculations

As defined in the paper,

$$\varphi(\kappa, \underline{p}, c) := \underline{p} \ln \left\{ 1 + \frac{1}{2\kappa \underline{p}} \right\} - \sqrt{\frac{c}{\kappa}}.$$

Computing  $\varphi_{\underline{p}}^2 \varphi_{\kappa\kappa}$ .

```

1 FullSimplify[-D[Subscript[
2 \!(*UnderscriptBox[(p), (\_)], M]
3 Log[1 + 1/(2 \[Kappa]) Subscript[
4 \!(*UnderscriptBox[(p), (\_)], M)] - Sqrt[c/\[Kappa]],
5 Subscript[
6 \!(*UnderscriptBox[(p), (\_)], M)]^2 D[D[Subscript[
7 \!(*UnderscriptBox[(p), (\_)], M]

```

```

8      Log[1 + 1/(2 \[Kappa] Subscript[
9 \! \(*UnderscriptBox[\(p\), \(_\)]\), M])] -
10     Sqrt[c/\[Kappa]], \[Kappa]], \[Kappa]]]
11
12 Reduce[((-1 + Log[1 + 1/(2 \[Kappa] Subscript[
13 \! \(*UnderscriptBox[\(p\), \(_\)]\), M])] +
14   2 \[Kappa] Log[1 + 1/(2 \[Kappa] Subscript[
15 \! \(*UnderscriptBox[\(p\), \(_\)]\), M])] Subscript[
16 \! \(*UnderscriptBox[\(p\), \(_\)]\), M])^2 (3 c -
17   4 \[Kappa] Subscript[
18 \! \(*UnderscriptBox[\(p\), \(_\)]\),
19   M] (-3 c + Sqrt[
20     c/\[Kappa]] + (-3 c + 4 Sqrt[c/\[Kappa]]) \[Kappa] Subscript[
21 \! \(*UnderscriptBox[\(p\), \(_\)]\), M])))/((
22   4 Sqrt[c/\[Kappa]] \[Kappa]^3 (1 + 2 \[Kappa] Subscript[
23 \! \(*UnderscriptBox[\(p\), \(_\)]\),
24   M])^4) != -(Log[1 + 1/x] -
25     1/(1 + x))^2 (x (2 x + 1)/(2 (1 + x)^2 \[Kappa]^3) -
26     3 x Log[1 + 1/x]/(8 \[Kappa]^3)) && x == 2 \[Kappa] Subscript[
27 \! \(*UnderscriptBox[\(p\), \(_\)]\), M] &&
28   Sqrt[c \[Kappa]] == x/2 Log[1 + 1/x] && \[Kappa] Subscript[
29 \! \(*UnderscriptBox[\((\(\() \((p\)\)), \(_\)]\), M] > 0 &&
30   c > 0, Reals]

```

Computing  $2\varphi_p\varphi_\kappa\varphi_{kp}$ .

```

1 FullSimplify[2 D[
2 \! \(*UnderscriptBox[\(p\), \(_\)]\)) Log[1 + 1/(2 \[Kappa]
3 \! \(*UnderscriptBox[\(p\), \(_\)]\))] - Sqrt[c/\[Kappa]],
4 \! \(*UnderscriptBox[\(p\), \(_\)]\)] D[
5 \! \(*UnderscriptBox[\(p\), \(_\)]\)) Log[1 + 1/(2 \[Kappa]
6 \! \(*UnderscriptBox[\(p\), \(_\)]\))] -
7   Sqrt[c/\[Kappa]], \[Kappa]] D[D[
8 \! \(*UnderscriptBox[\(p\), \(_\)]\)) Log[1 + 1/(2 \[Kappa]
9 \! \(*UnderscriptBox[\(p\), \(_\)]\))] - Sqrt[c/\[Kappa]], \[Kappa]],
10 \! \(*UnderscriptBox[\(p\), \(_\)]\)]]
11
12 FullSimplify[-2 (Log[1 + 1/x] -
13   1/(1 + x)) (x Log[1 + 1/x]/(4 \[Kappa]^2) -
14   x/(2 (x + 1) \[Kappa]^2)) (1/(\[Kappa] (x + 1)^2))]
15
16 Reduce[Exists[{\[Kappa]},
17 \! \(*UnderscriptBox[\(p\), \(_\)]\), c, x}, \[Kappa]
18 \! \(*UnderscriptBox[\((\(\() \((p\)\)), \(_\)]\)) > 0 &&
19   c > 0 && -((Sqrt[c/\[Kappa]] + 2 (-1 + Sqrt[c/\[Kappa]] \[Kappa])
20 \! \(*UnderscriptBox[\(p\), \(_\)]\)) (-1 + Log[1 + 1/(2 \[Kappa]
21 \! \(*UnderscriptBox[\(p\), \(_\)]\))] +
22   2 \[Kappa] Log[1 + 1/(2 \[Kappa]
23 \! \(*UnderscriptBox[\(p\), \(_\)]\)])
24 \! \(*UnderscriptBox[\(p\), \(_\)]\))))/(\[Kappa]^2 (1 + 2 \[Kappa]
25 \! \(*UnderscriptBox[\(p\), \(_\)]\))^4) != -(
26   x (-2 + (1 + x) Log[1 + 1/x]) (-1 + (1 + x) Log[1 + 1/x]))/(
27   2 (1 + x)^4 \[Kappa]^3)) && x == 2 \[Kappa]
28 \! \(*UnderscriptBox[\(p\), \(_\)]\)) &&
29   Sqrt[c \[Kappa]] == x/2 Log[1 + 1/x]], Reals]

```

Computing  $\varphi_\kappa^2\varphi_{pp}$ .

```

1 FullSimplify[-(D[
2 \! \(*UnderscriptBox[\(p\), \(_\)]\)) Log[1 + 1/(2 \[Kappa]

```

```

3 \!\\(\!*UnderscriptBox[\(p\), \(_\)]\\)) - 
4     Sqrt[c/\[Kappa]], \[Kappa]]\\)^2\\)D[D[
5 \!\\(\!*UnderscriptBox[\(p\), \(_\)]\\)) Log[1 + 1/(2 \[Kappa]
6 \!\\(\!*UnderscriptBox[\(p\), \(_\)]\\)) - Sqrt[c/\[Kappa]], 
7 \!\\(\!*UnderscriptBox[\(p\), \(_\)]\\)],
8 \!\\(\!*UnderscriptBox[\(p\), \(_\)]\\)]
9
10 FullSimplify[(x Log[1 + 1/x]/(4 \[Kappa]\\)^2) - 
11     x/(2 (x + 1) \[Kappa]\\^2)\\)^2 (1/
12 \!\\(\!*UnderscriptBox[\(p\), \(_\)]\\)) (1/(1 + x)^2)]
13
14 Reduce[{c + 2 (c - Sqrt[c/\[Kappa]])} \[Kappa]
15 \!\\(\!*UnderscriptBox[\(p\), \(_\)]\\))\\)^2/(4 c \[Kappa]\\^3
16 \!\\(\!*UnderscriptBox[\(p\), \(_\)]\\)) (1 + 2 \[Kappa]
17 \!\\(\!*UnderscriptBox[\(p\), \(_\)]\\))\\)^4] != (
18     x^2 (-2 + (1 + x) Log[1 + 1/x]\\)^2)/(16 (1 + x)^4 \[Kappa]\\^4
19 \!\\(\!*UnderscriptBox[\(p\), \(_\)]\\)) \&& x == 2 \[Kappa]
20 \!\\(\!*UnderscriptBox[\(p\), \(_\)]\\)) \&&
21     Sqrt[c \[Kappa]] == x/2 Log[1 + 1/x] \&& \[Kappa]
22 \!\\(\!*UnderscriptBox[\((\((\((\((p\))))\), \(_\)]\\)) > 0 \&& c > 0, Reals]

```

Verifying the last inequality.

```

1 Reduce[3 Log[1/x + 1]^3 (x + 1)^3 +
2     Log[1/x + 1]^2 (x + 1) (-14 x - 13) + 19 Log[1/x + 1] (x + 1) -
3     8 <= 0 \&& x > 0, Reals]

```

## 2 Proposition 6.1 Calculations

As stated in the paper,

$$(z-1)\ln\left\{\frac{z+1}{z-1}\right\}-1 \geq 0. \quad (A13)$$

Verifying that Inequality A13 holds.

```
1 Reduce[(z - 1) Log[(z + 1)/(z - 1)] - 1 < 0 \&& z >= 3]
```

Establishing that we cannot have  $\underline{p} < \mu/2 - 1/(8\kappa)$ .

```
1 Reduce[(z - 1) Log[(z + 3)/(z - 1)] - 1 - z >= 0, Reals]
```

## 3 Claim A.11 Calculations

As defined in the paper,

$$f(x) := (x-1)\ln\left\{\frac{x+1}{x-1}\right\}.$$

Verifying that  $f(x) < 0$  for all  $x \in (1, 2)$ .

```
1 Reduce[(x - 1) Log[(x + 1)/(x - 1)] - x >= 0 \&& 1 < x < 2]
```

## 4 Lemma A.15 Calculations

Verifying

$$\sqrt{x} > x \ln\left\{\frac{x+1}{x}\right\} \geq 2\sqrt{x} - x - \frac{1}{2}.$$

```
1 Reduce[Sqrt[x] > x Log[1 + 1/x] >= 2 Sqrt[x] - x - 1/2 &&
2 0 < x < 1, Reals]
```

## References

Vasudha Jain and Mark Whitmeyer. Search and competition with endogenous investigations.  
*Mimeo*, 2021.